

A E G I S

What's On?
Fall 2011

Primetime TV
Report



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Velocity

The New Fall Television Season



Last week, Canadian networks revealed to the media and advertising community their fall television schedules. Canadian network programmers commit to shows they hope will be the newest hit in the U.S., while still maintaining their required commitment to Canadian content. Not an easy task. Rampant programming changes, time-period shifts, new series cancellations and mid-season launches continue to create a viewing environment that is as volatile as ever. So, like every year, it will be a revolving door of new shows, some that last a couple of weeks, some only a few episodes; and some even make it through to mid-season.

This year Canadian networks are reaffirming their commitment to 'local' programming through the development of early morning and evening news programming as required in their CRTC licensing and government funding agreements. However, with the CRTC mandate that all stations must broadcast in digital by August 2011, the concept of 'local' television is becoming indistinct to Canadian viewers. In the digital television landscape, out of market tuning is increasing with more Canadian's tuning to stations other than their local station, most times not even realizing it. In Calgary for example, Toronto stations deliver 22% reach during prime time. (source: BBM Infosys wks 1-33 2010).

Consolidation and branding within the Canadian TV landscape continues to evolve. Bell Media, Canada's largest communications company announced the rebranding of the **A Channels** to **CTV Two** enabling them to "leverage the strength of the CTV brand on both networks". In addition, the local news in each market will be transitioned into CTV News, strengthening branding while allowing them to maintain editorial independence.

Rogers will be bringing their radio news format to television with the launch of the **CityNews Channel**, a new 24-hour, interactive, local news channel in Toronto. Scott Moore, President, Rogers Broadcasting Ltd announced: "By incorporating our trailblazing and trusted news brands from *CityNews*, *680 News*, and publishing - including Canada's most trusted news magazine, *Maclean's* - **CityNews Channel** is poised to be the destination local news channel." **CityNews Channel** will be available to digital cable subscribers this October and will feature an enriched and interactive screen format. Shaw has also announced a morning news show hosted by Liz Fromer.

As far as the new season goes, there is a try-anything-once feel to the new dramas, which feature dinosaurs, witches, time travel, the 1960's, fairy tales, ghosts, parallel realities, revenge, kidnapping and the making of a Broadway musical. As for the new batch of comedies being offered up "they'll showcase a diverse and wide-ranging group of...attractive 25-40 year old white people having feelings, and relationships, and feelings about relationships. Often while sitting in the kind of apartments boasting exposed brick, huge living rooms, multiple windows", and all the while we watch them wondering how they afford to live in these places. And don't forget about the put-upon men in this year's batch of comedies, bemoaning the notion that women rule it all, led by Tim Allen in his return to TV.

So sit back, with remote in hand and fingers crossed, and enjoy the new season.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
CBC	8:00-8:30PM	Battle/Blades Results	Rick Mercer Report	Dragon's Den	Nature of Things	Hockey Night in Canada Prime East	Heartland (7-8P)
	8:30-9:00PM	InSecurity	22 Minutes				Rick Mercer
	9:00-9:30PM	Being Erica	<i>Camelot</i>	<i>Michael, Tuesdays and Thursdays</i>	Doc Zone	The 5th Estate	Cover Me Canada
	9:30-10:00PM			<i>Debaters</i>			
	10:00-10:30PM	The National				Hockey Night in Canada Prime West	The National
	10:30-11:00PM						

CBC is adding three new dramas and two new comedies to their fall primetime lineup.

Coronation St - will run twice as many episodes through the spring to catch up with England to close the seven month gap between Canada and the U.K. As well, *Wheel of Fortune* moves to the afternoon and *HNIC Game 1 and 2* are

New Fall Shows

Camelot – This new epic historical drama replaces *Tudors* as CBC's high production, internationally produced series. This time the intrigue is set amid King Arthur's mythical court.



Michael, Tuesdays and Thursdays – Michael is his therapist, David's, most difficult patient. Michael has been burdened by a litany of fears and anxieties since his early teens. In his weekly real-world sessions involving simulated small talk with strangers and controlled panic attacks, David leads Michael through a series of carefully constructed therapeutic exercises every week.

Debaters - Popular Canadian celebrities debate everyday subjects, like garbage bags for

example...



In addition to its stable of trusted Canadian programming, the CBC remains home to some of Canada's heritage sports.



I don't see much of a change with CBC. The new shows are typical CBC programming.

- Amy Excell, Director of Broadcast

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
CTV TWO	8:00-8:30PM	Sanctuary	Big Bang Theory	<i>Up All Night (s)</i>	Vampire Diaries (7-8p)	Nikita (s)	Flashpoint
	8:30-9:00PM		<i>Man Up (s)</i>	<i>Free Agents (s)</i>	<i>X Factor Results 8-9P</i>		
	9:00-9:30PM	2 1/2 Men (s)	<i>The Protector</i>	Criminal Minds (s)	America's Next Top Model	Shark Tank (s)	CTV Movie
	9:30-10:00PM	Mike and Molly (s)					
	10:00-10:30PM	The Mentalist	The Mentalist	Law and Order:SVU (s)	Criminal Minds	Dateline (s)	CTV Movie
	10:30-11:00PM						

Many programs previously airing on CTV Network have migrated to CTV Two. We expect some shows to move back to CTV Networks as programmers respond to U.S. program shifts

New Fall Shows

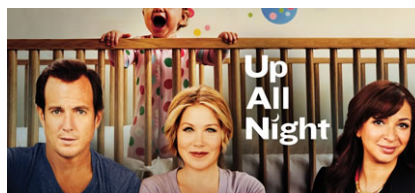


Man Up - Three modern guys try to get in touch with their inner tough personas to redefine what it means to be a "real man".

The Protector - A procedural drama that centers on divorced mother Gloria Sheppard, as she juggles her demanding personal and professional life. Gloria is an

intuitive LAPD homicide detective who is also raising two boys with the help of her troubled younger brother Davey.

Up All Night - From Emily Spivey and Lorne Michaels, this comedy offers a contemporary take on parenthood about successful PR executive, Reagan (Christina Applegate) and her stay-at-home husband, Chris (Will Arnett) as they juggle a career, marriage and



a new baby. Maya Rudolph also stars as Ava, Reagan's outrageous boss and best friend.

Free Agents - A comedy based on a UK format, about two eccentric co-workers who fall in love. Hank Azaria and Kathryn Hahn star in the lead roles.

Don't know why but I love that CTV branded AChannel as CTV Two. I just think with the strength of the CTV name and proper scheduling it could be a more dominate player. ie. playing the stations off each other like X-Factor and X Factor Results shows to toggle viewers between the two stations. They remain strong with regular performers (Law and Order, Criminal Minds & Grey's Anatomy) and Unforgettable looks promising and fits into their schedule nicely.

*Kelly Bonell-Supervisor,
Broadcast Activation*

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
CTV	8:00-8:30 PM	Dancing With The Stars (4)	Flashpoint	Ch. Angels (pre 7-8p) / E. Theory (8:30-9:00p)	Grimm (pre)	The Sing Off	Once Upon a Time (7-8p)
	8:30-9:00 PM						X Factor (4)
	9:00-9:30 PM		Hot in Cleveland	CSI: New York (4)			
	9:30-10:00 PM				Unforgettable (4)		The Mentalist (4)
	10:00-10:30 PM	Celle (4)	CSI (4)	Blue Bloods (4)	Crimetime (4)		
	10:30-11:00 PM						

In addition to adding *The X Factor* to offset *American Idol's* hiatus until spring, CTV has filled the void in afternoon talk caused by the departure of Oprah... Anderson Cooper now has a day job as well. Also, two new dramas based on twisted Fairy Tales have found a



Charlie's Angels - Revamped series based on the 1970s ABC hit; new version set in Miami where three attractive detectives solve cases for their mysterious boss, Charlie. Series stars Annie Ilonzeh, Minka Kelly and Rachael Taylor and the "angels" with Ramon Rodriguez as Bosley.

Cummings) and Alex (Chris D'Elia), a happily unmarried couple.

Grimm - Series inspired by the classic Grimm's Fairy Tales. Homicide detective Nick Burkhardt (David Guintoli) begins seeing things he can't explain. When his Aunt Marie (guest star Kate Burton) visits, she tells him they are descendants of an elite group of hunters known as "Grimms" who fight to keep humans safe from the supernatural creatures loose in the world.



Once Upon a Time - From Lost executive producers Adam Horowitz and Edward Kitsis. The plot centers on Emma Swan (Jennifer Morrison) who is found by her son she gave up ten years prior. The son thinks Emma comes from an alternative world and is Snow White and Prince Charming's missing daughter.

New Fall Shows

The X Factor - The new unscripted competition series reunites Simon Cowell with the network, along with the other judges Antonio "L.A." Reid, Nicole, Scherzinger and Paula Abdul. Hosted by Steve Jones, the show gives viewers the chance to help find the next global superstar or hit music group.

X Factor with Simon and Paula is a safe bet for CTV, but it is PAN AM trying to break off a little of the Mad Men coolness (complete with girdles) that could shake up Sunday night. This could be fun, sexy and smart and may have a chance, if it doesn't offend the Midwest U.S. - Aegis

Whitney - A comedy about modern love, highlighting the relationship of Whitney (Whitney



Pan Am - Period drama set in the 1960s about the stewardesses and pilots working for the legendary airline Pan Am. The drama is focused on the romantic and glamorous entanglements of the crew. Christina Ricci stars

Mid Season Shows

Missing - Ashley Judd stars as Becca Winstone who learns her son disappeared while studying abroad and she races against time when she travels to Europe to find him. Becca has a secret of her own - she's a former CIA Agent and must now rely on old friends to help her discover what's happened to her son.

ABC believed so much is Ashley Judd and this new show that they ordered 13 episodes without a pilot.

Good Christian Belles - Soap set in Dallas about Amanda Vaughn (Leslie Bibb), the former "mean girl" in high school who is forced to return home in disgrace after

*Good Christian Belles has gone through so many name changes that it's now referred to GSB. Can you even say B***TCH on TV?*

her marriage ends in scandal. Also stars Kristen Chenoweth, Annie Potts star with David James Elliot.



Smash - Musical drama based on an idea from Steven Spielberg. It centers on a group who are creating a Broadway musical about the life of Marilyn Monroe. Christian Borle and Debra Messing headline the cast that also includes veteran actress Anjelica Huston and American Idol runner up Katherine McPhee.



Returning Mid Season

- ❖ **American Idol**
- ❖ **Gossip Girl**

*I am interested to watch the comedies such as **Up All Night** and **Man Up**. Love the **Anderson** program! Very excited there is a solid contender to fill Oprah's huge shoes. Most disappointed in the **Sing-Off** on Saturday night. Looks like a program made for **MuchMoreMusic**, not **CTV**. I'd prefer to buy **Law and Order** repeats.*

- Julie McMillan-Broadcast Manager

Cancelled

- ❖ ***%\$ My Dad Says**
- ❖ **No Ordinary Family**
- ❖ **The Defenders**
- ❖ **Hellcats**
- ❖ **Human Target**
- ❖ **Medium**
- ❖ **V**
- ❖ **Criminal Minds: Suspect Behaviour**

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
GLOBAL	8:00-8:30PM	NCIS (pre)	Glee (s)	Survivor (s)	The Office (pre)	<i>A Gifted Man (s)</i>	<i>Recipe to Riches</i>	The Simpsons (s)
	8:30-9:00PM				<i>How To Be A Gentleman (s)</i>			Allen Gregory (s)
	9:00-9:30PM	House (s)	NCIS LA (s)	Harry's Law (s)	Bones (s)	<i>I Hate My Teenage Daughter (pst)</i>	Saturday Night Movies	Family Guy (s)
	9:30-10:00PM							<i>Happily Divorced</i>
	10:00-10:30PM	Hawaii Five-O (s)	Parenthood (s)	Kitchen Nightmares (s)	<i>Prime Suspect (s)</i>	<i>Ringer (pst)</i>		The Good Wife (pst)
	10:30-11:00PM							

Six new dramas and six new comedies will appear on Global this year, with the highly competitive Thursday 10pm timeslot going to an Americanized version of the U.K.'s very popular Prime Suspect. Global will also be adding a morning news show to its lineup, hosted by Liz Fromer

New Fall Shows

How To Be a Gentleman - Inspired by the book of the same name, this "odd couple" comedy centers on the unlikely friendship between a refined writer and an unrefined personal trainer. David Hornsby and Kevin Dillon.

Prime Suspect - American version of hit British series. This new version stars Maria Bello as

Detective Jane Timoney who finds working as a homicide detective in New York City tough; especially working in a male-dominated police department. Also starring Aidan Quinn.



I Hate My Teenage Daughter (working title) - A comedy about two best friends who are single moms of teenage daughters, Annie (Jaime Pressly) and Nikki (Katie Finneran). The moms discover their daughters are turning out to be just like the mean girls who tormented them years ago.

Happily Divorced – Informed by her real life marriage, this show focuses on Los Angeles florist Fran (Fran Drescher, The Nanny) as she deals with dating after finding out her realtor husband of 18 years is gay.

The Ringer – Sarah Michelle Gellar plays Bridget, a recovering addict who goes on the run after

witnessing a murder. Bridget later assumes the identity of Siobhan, her wealthy but estranged twin sister, after Siobhan mysteriously disappears. Bridget quickly learns that her sister had her own shocking secrets.



*SMG returns to TV playing twins in what looks like some kind of combination of a nighttime soap and a Brian De Palma film. Interesting... And can you say you **Hate Your Teenage Daughter** on TV, and what about praying to Vodka?*

[Allen Gregory](#) - Animated comedy about a pretentious 7-year old that sees himself as an intelligent and sophisticated young man who is worldly, artistic and romantic, not a kid in elementary school. Jonah Hill offers his voice talent as Allen Gregory.

Mid Season Shows

[Are You There, Vodka? It's Me, Chelsea](#) – Based on Chelsea Handler's life and her book, this comedy follows a group of 20-something women living and working together led by one outspoken young woman played by Laura Prepon (That 70's Show).



[A Gifted Man](#) - Drama centered on a brilliant surgeon whose life is changed forever when his dead ex-wife teaches him the meaning of life from the "hereafter." Series stars Patrick Wilson, Jennifer Ehle and Julie Benz among others

The Finder - Spinoff of **Bones**, Geoff Stults stars as Iraq war veteran Walter Sherman who after sustaining a war injury that results in brain damage becomes a Finder. The one-hour procedural drama centers on Walter's extraordinary ability to help others recover what they have lost

[Napoleon Dynamite](#) - Animated comedy based on the hit film. The adventures continue about awkward teen, Napoleon Dynamite, his eccentric family and friends as they live in a small town in Idaho. Jon Heder, Aaron Ruell, Efen Ramirez among others lend their voice talents to the series.

The Firm – Filmed in Toronto, this joint Global/NBC project is based on the hit feature film and novel by John Grisham, this drama continues the story of lawyer Mitchell McDeere and his family ten years following the events depicted in the film and novel.

Returning Mid Season

- ❖ **Bob's Burger**
- ❖ **Celebrity Apprentice**

Cancelled

- ❖ **Brothers and Sisters**
- ❖ **Off the Map**
- ❖ **Chicago Cod**
- ❖ **Lie To Me**
- ❖ **Lonestar**
- ❖ **Outsourced**
- ❖ **Outlaw**

*My personal favourite on the Shaw schedule is **Harry's Law**. Kathy Bates is an absolutely brilliant actress. Glad it's back.*
-Dione McKenzie, Broadcast Director

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
ROGERS	8:00-8:30PM	<i>Terra Nova (s)</i>	The Middle (s)	Community (s)	Extreme Makeover: Home Edition (s)	Rules of Engagement (s)	The Quan Dynasty
	8:30-9:00PM		<i>Suburgatory (s)</i>	Parks and Recreations (s)		Dussault Inc. (Cdn)	
	9:00-9:30PM	How I Met Your Mother	<i>New Girl (s)</i>	Modern Family (s)	<i>Person of Interest (s)</i>	Fringe (s)	Beyond Survival
	9:30-10:00PM	<i>2 Broke Girls (s)</i>	Raising Hope (s)	Happy Endings (s)			
	10:00-10:30PM	<i>Playboy Club (s)</i>	Body of Proof (s)	<i>Revenge (s)</i>	Private Practice (s)	Mantracker	Murdoch Mysteries
	10:30-11:00PM						

Rogers continues its quest to establish solid competition to CTV and Global with three of the most talked about dramas and two potential hit comedies.

Terra Nova - From executive producers Steven Spielberg, Peter Chernin, Rene Echevarria and Brannon Braga, this is an epic adventure series about an ordinary family living in the year 2149 that travels back in time to prehistoric Earth to try to establish a colony as a second chance to rebuild civilization.



2 Broke Girls - Two young women are waitresses at a greasy spoon diner, become friends and work to launch their own business. Kat

Dennings and Beth Behrs headline this comedy.



The Playboy Club - From Brian Grazer, the drama is a period piece set in the early 1960s Chicago when the first Playboy Club opens. Eddie Cibrian, Amber Heard and Luran Benanti lead the ensemble cast.



New Girl (working title) - A comedy featuring a young ensemble cast starring Zooey Deschanel as a girl in her late 20s moves in with three single guy roommates.

Suburgatory - Teenager Tessa is horrified when her single father George moves her from exciting New York City to the suburbs filled with overly-manicured lawns and plastic Franken-moms. Jeremy Sisto and Jane Levy star.



Revenge - Emily Thorne (Emily Van Camp) moved to the Hamptons on her own and seemingly blends in with her wealthy neighbors though she has returned to right wrongs done to her family.

*If you like Zoey, you'll like **New Girl**. As for **Two Broke Girls**, if they can maintain the sharp wit displayed in the pilot- it has potential.*
-Nicole Brown, Broadcast Director

Person of Interest - Jim Caviezel stars in this crime thriller from J.J. Abrams about a presumed dead former CIA agent who partners with a mysterious billionaire to fight crime with their own brand of vigilante justice.



Mid Season Shows

Apartment 23 - A naive Midwestern girl comes to the Big Apple and finds herself living with a vivacious roommate who has the morals of a pirate. Dreama Walker, Krysten Ritter and James Van Der Beek star



Alcatraz - From executive producer J.J. Abrams, this thriller focuses on America's most notorious prison and the former home to the country's high-profile criminals. San Francisco Police Dept. Det. Rebecca Madsen (Sarah Jones) who is assigned to a homicide case and uncovers a fingerprint of a suspect who is a

former Alcatraz inmate now long dead. Sam Neill also star.

Scandal - A Shonda Rhimes drama about the life and work of a professional crisis manager and her eccentric staff. Kerry Washington leads the cast as PR guru Olivia Pope.

Touch - Kiefer Sutherland stars in this drama where science and spirituality connect suggesting the concept that strangers can be destined to change the lives of others. The centerpiece of the plot is Martin Bohn (Sutherland), a widower and single father, who is caring for his mute and severely autistic 10-year old son, Jake, whom he cannot touch. Martin discovers Jake is a genius with an extraordinary talent involving numbers, and so they begin to communicate and connect - both speaking very different languages.

The River - After the famed explorer/TV personality Dr. Emmet Cole (Bruce Greenwood) goes missing in the depths of the Amazon, a search party consisting of his friends, family and crew set out on a mysterious and deadly journey to find him.

Work It - Two unpleasant and unemployed guys dress up as women to land jobs as pharmaceutical reps. Ben Koldyke and Amaury Nolasco star in the comedy.

Returning Mid Season

- ❖ **30 Rock**
- ❖ **The Bachelor**
- ❖ **Cougartown**
- ❖ **Secret Millionaire**
- ❖ **Shameless**
- ❖ **Who Do You Think You Are?**

*Terra Nova – a big expensive series is this season's much hyped and grandest gamble (déjà vu of **The Event** anyone?). Can't wait for **The River** – You could call it **Lost Paranormal Anaconda Activity**; and I have high hopes for **Alcatraz***
 - Caroline Gianias EVP Trading

Cancelled

- ❖ **The Event**
- ❖ **Chase**
- ❖ **Undercovers**
- ❖ **The Whole Truth**
- ❖ **Law and Order U.K.**

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
CBC	8:00-8:30PM	Battle/Blades Results	Rick Mercer Report	Dragon's Den	Nature of Things	Ron James Show	Heartland (7-8P)	
	8:30-9:00PM	InSecurity	22 Minutes			Rick Mercer	Battle of the Blades (8-9p)	
	9:00-9:30PM	Being Erica	Camelot	Michael, Tuesdays and Thursdays	Doc Zone	The 5th Estate	Cover Me Canada	
	9:30-10:00PM			Debaters				
	10:00-10:30PM	The National					Hockey Night in Canada Prime West	The National
	10:30-11:00PM							
CTV TWO	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
	8:00-8:30PM	Sanctuary	Big Bang Theory	Up All Night (s)	Vampire Diaries (7-8p)	Nikita (s)	Flashpoint	
	8:30-9:00PM		Man Up (s)	Free Agents (s)	X Factor Results 8-9P			
	9:00-9:30PM	2 1/2 Men (s)	The Protector	Criminal Minds (s)	America's Next Top Model	Shark Tank (s)	CTV Movie	
	9:30-10:00PM	Mike and Molly (s)						
	10:00-10:30PM	The Mentalist	The Mentalist	Law and Order:SVU (s)	Criminal Minds	Dateline (s)	CSI: Miami (s)	
10:30-11:00PM								
CTV	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
	8:00-8:30PM	Dancing With The Stars (s)	Flashpoint	Ch. Angels (pre 7-8p) / B. Theory (s 8-830p)	Grimm (pre)	The Sing Off	Once Upon a Time (7-8p)	
	8:30-9:00PM		Dancing With The Stars Results (s)				X Factor (s)	Whitney (s)
	9:00-9:30PM	Castle (s)		Unforgettable (s)	Hot In Cleveland	Grey's Anatomy (s)	CSI: New York (s)	Desperate Housewives (s)
	9:30-10:00PM							
	10:00-10:30PM	Castle (s)	Unforgettable (s)	CSI (s)	The Mentalist (s)	Blue Bloods (s)	CrimeTime (s)	Pan Am (s)
10:30-11:00PM								
ROGERS	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
	8:00-8:30PM	Terra Nova (s)	The Biggest Loser (s)	The Middle (s)	Community (s)	Rules of Engagement (s)	The Quan Dynasty	
	8:30-9:00PM		How I Met Your Mother (pst)	Suburgatory (s)	Parks and Recreations (s)	Extreme Makeover: Home Edition (s)		Dussault Inc. (Cdn)
	9:00-9:30PM	2 Broke Girls (pst)		New Girl (s)	Modern Family (s)	Person of Interest (s)	Fringe (s)	Beyond Survival
	9:30-10:00PM		Raising Hope (s)	Happy Endings (s)				
	10:00-10:30PM	Playboy Club (s)	Body of Proof (s)	Revenge (s)	Private Practice (s)	Mantracker	Canadian Movies	Murdoch Mysteries
10:30-11:00PM								
GLOBAL	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
	8:00-8:30PM	NCIS (pre)	Glee (s)	Survivor (s)	The Office (pre)	A Gifted Man (s)	Recipe to Riches	
	8:30-9:00PM			How To Be A Gentleman (s)	Parks and Recreations (s)			
	9:00-9:30PM	House (s)	NCIS LA (s)	Harry's Law (s)	Bones (s)	I Hate My Teenage Daughter (pst)	Saturday Night Movies	Family Guy (s)
	9:30-10:00PM							Happily Divorced
	10:00-10:30PM	Hawaii Five-O (s)	Parenthood (s)	Kitchen Nightmares (s)	Prime Suspect (s)	Ringer (pst)		The Good Wife (pst)
10:30-11:00PM								
CHCH	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	
	8:00-8:30PM	Hart of Dixie (pre)			The Secret Circle (pre)	Chuck (s)	Movies	
	8:30-9:00PM							
	9:00-9:30PM	Movies	Movies	Movies	Movies	Supernatural	Movies	
	9:30-10:00PM							
	10:00-10:30PM	Movies				20 / 20 (s)	48 Hours (s)	
10:30-11:00PM								